



# One card instead of a wallet full of meal vouchers

MANY DISCOUNTS AT RESTAURANTS AND STORES,  
A MODERN PAYMENT CARD AND A PERFECT OVERVIEW  
THANKS TO A MOBILE APPLICATION

 **eStravenka**

# ELECTRONIC MEAL VOUCHERS



Would you like to have a Mastercard with many discounts instead of paper vouchers? The world will be greener and things will be easier for you. You can make both contactless and contact payments or use Apple Pay or Google Pay. On top of that, you have a mobile and desktop application which will provide you with a perfect overview of your spendings and balance.



## BENEFITS OF ESTRAVENKA FOR EMPLOYEES



### All under control

The My Up mobile application gives you an overview of your balance and payments. You will thus always know whether you can still afford a dessert.



### Payment card as you like it

You can use it in the same way, even make contactless payments. Of course, it keeps up with modern technologies, so that you can easily pay with your smart watch or telephone, or by means of Apple Pay or Google Pay.



### You will always get something back

Pay with eStravenka at selected partners and we will give you an extra chunky portion of discounts from Up partners. Learn more in My Up.





## HOW TO PAY WITH ESTRAVENKA

### #01 CONTACTLESS PAYMENT

- by approximating eStravenka
- you are not limited by any daily cap

### #02 CONTACT PAYMENT

- by entering PIN
- you are not limited by any daily cap

### #03 APPLE PAY OR GOOGLE PAY

- all you need is to approximate your mobile phone to the payment terminal



You will recognize our partner restaurants and stores by an eStravenka sticker on the doorway.

## WHAT WILL YOU GET EXTRA

### #01 UP CLUB

- an attractive loyalty program where you get something extra for using eStravenka for payments

### #02 A CHUNKY PORTION OF DISCOUNTS

- attractive discount coupons and CASHBACK Up Full Wallet where you get your money back when shopping at selected e-shops

### #03 TIME WITH COLLEAGUES

- invitations for lunch, transferring payments among employees with eStravenka
- endorsements in the form of short messages

### #04 MY EMPLOYER

- space for sharing news about the company events with your employees

# HOW TO MANAGE ESTRAVENKA IN MY UP

Enter the digital world through the incentive platform My Up, which will enable you to easily manage your eStravenka. You will see everything you need at one sight - the current balance on your card and all spendings and chargings. At the same time, you can search for your

favorite restaurant to go for lunch and you can also use the platform to invite your colleague. And if your colleague brings you lunch, you can pay him/her directly to his/her eStravenka and send him/her a thank you note.



Prior to the first use of your card, you need to **sign in to the mobile or PC version** of Můj Up and pick up your PIN to your eBenefity card. Your card will thus be activated.





## FIGURES WE CARE ABOUT



**5,000**

satisfied companies



**Since 1995**

on the Czech market



**36,000**

restaurants and shops



**340,000**

users

## WE ARE PART OF THE UP GROUP

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.

### GUARANTEE OF HIGH-QUALITY SERVICES

Through its products and services, the Up Group strives to fulfil the needs of companies, businesses and individuals for their social benefits and services, and encourages involvement in social responsibility. All of the group's services are certified under the ISO 9001:2008 quality standard.

### INTERNATIONAL OPERATIONS

The company formed in 1964 in France and currently operates in 29 countries, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Germany, Greece, Italy, Morocco, Mexico, Moldavia, Poland, Portugal, Romania, Slovakia, Spain, and Turkey.





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Up Czech Republic won 1<sup>st</sup> place  
in the Internet Effectiveness Awards 2022 competition  
for the category Tourism and Gastronomy.