



Replace paperwork by one single application

IT FACILITATES ADMINISTRATION, SAVES PAPER, IT IS
PERFECTLY CLEAR AND REQUIRES NO ADDITIONAL COSTS

 **eStravenka**

ELECTRONIC MEAL VOUCHERS



Transfer your obsolete paper vouchers to one payment card from Mastercard. The world will be greener and you will save a great deal of time and capacity of your HR Department thanks to a simple and clear administration.



BENEFITS OF ESTRAVENKA FOR EMPLOYERS



All under control

Orders, employee data and invoices are all in the application. Clearly as on buffet tables.



Great time saving

No more voucher dispensing. You can charge credits online simply and as required.



A chunky portion of discounts

Your employees will obtain access to the Up Club loyalty program and a chunky portion of discounts from our partners.



HOW TO PAY WITH ESTRAVENKA

#01 CONTACTLESS PAYMENT

- by approximating eStravenka
- you are not limited by any daily cap

#02 CONTACT PAYMENT

- by entering PIN
- you are not limited by any daily cap

#03 APPLE PAY OR GOOGLE PAY

- all you need is to approximate your mobile phone to the payment terminal



You will recognize our partner restaurants and stores by an eStravenka sticker on the doorway.

WHAT WILL YOU GET EXTRA

#01 UP CLUB

- an attractive loyalty program where you get something extra for using eStravenka for payments

#02 A CHUNKY PORTION OF DISCOUNTS

- attractive discount coupons and CASHBACK Up Full Wallet where you get your money back when shopping at selected e-shops

#03 TIME WITH COLLEAGUES

- invitations for lunch, transferring payments among employees with eStravenka
- endorsements in the form of short messages

#04 MY EMPLOYER

- space for sharing news about the company events with your employees

HOW TO MANAGE ESTRAVENKA IN MY UP

You can manage eStravenka for the entire company simply and clearly in the incentive platform My Up. Here you find all data on employees, cards and invoicing. You can recharge credits en mass or individually each month, quarter or half-year. It is so easy that you will

manage to do that from your mobile phone on the way to dinner. And if you decide to contribute to your employees' leisure time, you can add eBenefity in a few clicks in My Up. Employees will have one card and one PIN.

The image illustrates the user interface of the My Up application. On the left, a desktop monitor shows the login page with the following elements: the 'Můj Up' logo, navigation links 'Applikace Můj Up' and 'Kde využít', download buttons for 'App Store' and 'Google Play', a language selector 'EN', a login form titled 'Přihlášení do aplikace' with fields for 'Přihlašovací jméno' and 'Heslo', a 'Přihlásit' button, and a 'Zapomněli jste heslo?' link. Below the form are 'Apple Pay' and 'Google Pay' logos and a section titled 'Platěte ihned pomocí Apple nebo Google Pay' with instructions: 'Připojte svoji kartu a platěte jednoduše přiložením telefonu. Není potřeba zakazdým mít u sebe fyzickou kartu.' On the right, a smartphone displays the app's home screen with the time '14:10', a 'Přehled' header, 'eStravenka ebenefity' status, 'Aktuální zůstatek 2140,42 Kč', a 'Detail' button, 'Čas s kolegy' and 'Můj zaměstnavatel' icons, a 'Up Česká republika' promotion for 'Up Club Gastro' showing 'Za 20 obědů 1 zdarma', '130 bodů nasbíráno', and '70 bodů zbývá', and a 'Tipy od nás' section with a 'Vše' button and a 'Už jste dnes někoho pochválili?' notification.



Prior to the first use of your card, you need to **sign in to the mobile or PC version of Můj Up** and pick up your PIN to your eBenefity card. Your card will thus be activated.



FIGURES WE CARE ABOUT



5,000

satisfied companies



Since 1995

on the Czech market



36,000

restaurants and shops



340,000

users

WE ARE PART OF THE UP GROUP

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.

GUARANTEE OF HIGH-QUALITY SERVICES

Through its products and services, the Up Group strives to fulfil the needs of companies, businesses and individuals for their social benefits and services, and encourages involvement in social responsibility. All of the group's services are certified under the ISO 9001:2008 quality standard.

INTERNATIONAL OPERATIONS

The company formed in 1964 in France and currently operates in 29 countries, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Germany, Greece, Italy, Morocco, Mexico, Moldavia, Poland, Portugal, Romania, Slovakia, Spain, and Turkey.





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Up Czech Republic won 1st place
in the Internet Effectiveness Awards 2022 competition
for the category Tourism and Gastronomy.