

# Rescinding of Consent to Personal Data Processing for Marketing Purposes

Dear Sirs,  
in accordance with Article 7 of the General Data Protection Regulation<sup>1</sup> **I rescind my consent** to personal data processing for the purposes of approaching new and current customers, i.e. marketing. So that you can correctly deal with my request, I am informing you of my identification details:

Abyste moji žádost mohli úspěšně vyřídit, sděluji Vám tyto své identifikační údaje:

FIRST NAME AND SURNAME	<input type="text"/>		
ADDRESS	<input type="text"/>		
DATE OF BIRTH	<input type="text"/>	COMPANY ID NUMBER <small>IN THE CASE OF AN ENTREPRENEUR</small>	<input type="text"/>

I take note that rescinding consent will not affect the lawfulness of personal data processing until the moment of rescinding and will also not affect the performance of marketing activities that are based on a legitimate interest of Up ČR.

Thank you for dealing with my request.

Best regards,

IN	<input type="text"/>	<input type="text"/>
ON	<input type="text"/>	

*(please state the place and date of signature)* *(signature)*

<sup>1</sup> Regulation EU 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC