



Work-life balance at one place and on one card

EBENEFITY CAFETERIA FACILITATES ADMINISTRATION,
SAVES PAPER AND IS USER-FRIENDLY AND CLEAR



EBENEFITY PAYMENT CARD



Enter the new world of benefits. Let your employees recharge via a new Mastercard attached to the eBenefity cafeteria. The world will be greener and you will save a lot of time and capacity of your HR department thanks to a simple and clear administration.



BENEFITS OF EBENEFITY CARD FOR EMPLOYERS



All under control

You have the orders, employees' data and invoices in one application.



You will save a lot of time

No more dispensing paper vouchers. You can charge the credits online simply and whenever needed.



A chunky portion of discounts

Thanks to the eBenefity cafeteria card, your employees have available a great deal of discounts provided by our partners.



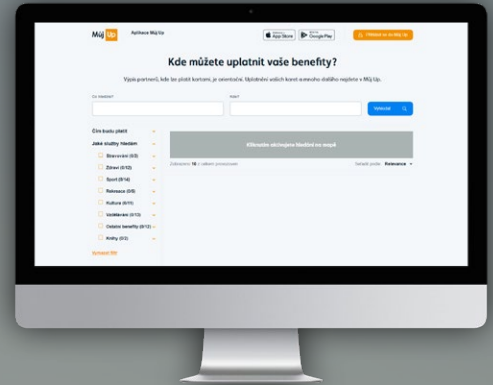
Tax deductible benefits

With the benefit card eBenefity saves both employer and employee.

WHERE CAN YOU ENJOY THE EBENEFITY CARD?

The eBenefity card is packed with opportunities to enjoy a well-deserved break. It's up to you whether you prefer sport, culture or education. You can also take care of your health or go on holiday. You can pay with your eBenefity card at many of our partners.

You can find the right ones for you via the establishment finder or the My Up app.



You can relax differently every day!

→ Unwind with **SPORTS**. Stretch your body in the fitness room, but you can also get wellness for your benefits. Or try yoga.

- fitness
- dance
- horse riding
- combat arts
- water parks and swimming pools
- sauna
- wellness
- ...and more

→ Go for **CULTURE**. Maybe a new blockbuster at the cinema, the theatre or a concert.

- cinema
- theatre
- musicals
- castles and châteaux
- zoos and amusement parks
- museums and galleries
- concerts and festivals
- ...and more

→ If **EDUCATION** is your thing, treat yourself by a book or finally brush up on your English at a language school.

- language courses
- computer courses
- medical courses
- driving schools
- college/MBA
- pre-school education
- books and libraries
- ...and more

→ We only have one **HEALTH**. Go for a massage, sauna or boost your immunity with vitamins from pharmacy.

- vitamins and food supplements
- aesthetic medicine
- spa facilities
- health supplies
- opticians
- pharmacies
- massage
- ...and more

→ Is your ideal of relaxation a **VACATION**? Discover new countries and the beauty of our country with offers of many travel agencies.

- travel agencies
- online agencies
- online sale of travel packages
- accommodation
- other recreation

COMPANY BENEFITS ARE STILL PROFITABLE IN 2024

Employee benefits are tax-deductible benefits and still the most advantageous form of remuneration. This is because no tax is payable on leisure benefits. This is up to the annual limit, which is set at 21,983.50 CZK for 2024.

TAX BENEFITS

Leisure time benefits will remain this year too, but there are some changes in connection with the so-called **government consolidation package**.

WHAT ARE THE CHANGES?

- Tax-advantaged benefits are up to a total annual limit of 21,983.50 CZK.
- All leisure benefits (eBenefity, Unišek vouchers, as well as children's camps and Multisport cards) are added to the limit.
- It does not include pension and life insurance and supplementary insurance, refreshments at the workplace, car for personal use, Lítačka or Inkarta.
- The limit of 20,000 CZK/year for recreation, trips and children's camps has been abolished.
- The requirement that they must be non-monetary benefits, remains.

And because Up benefits are well thought out, you won't exceed the limit with the My Up platform and eBenefity and All Inclusive electronic cards.





WHERE TO PAY BY EBENEFITY CARD

#01 CONTACTLESS

- by approximating your eBenefity card
- you are not limited by any daily limit

#02 WITH CONTACT

- by entering your PIN
- you are not limited by any daily limit

#03 APPLE PAY OR GOOGLE PAY

- all you need is to approximate your mobile phone to the payment terminal
- you are not limited by any daily limit



You will recognize our partners' stores by an eBenefity sticker on the doorway.

WHAT WILL YOU GET EXTRA

#01 UP CLUB

- an attractive loyalty program where you get something back for using the eBenefity card for payments

#02 A CHUNKY PORTION OF DISCOUNTS

- an attractive discount coupons and CASHBACK Up Full Wallet where you get money back when shopping at selected e-shops

#03 TIME WITH COLLEAGUES

- endorsements in the form of short messages

#04 MY EMPLOYER

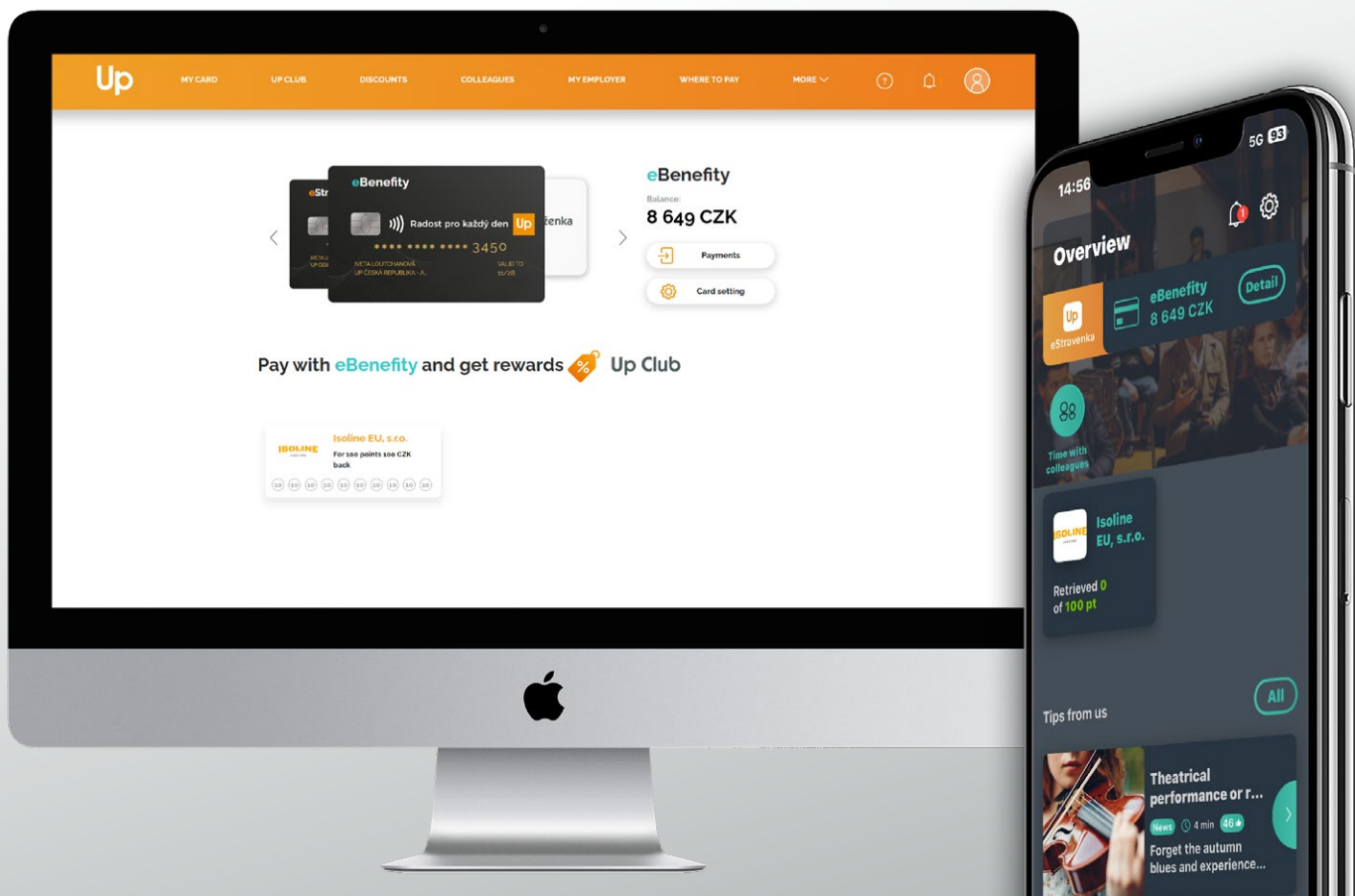
- news and services prepared for you by your employer

HOW TO MANAGE EBENEFIT IN MY UP



You can manage cards under eBenefity cafeteria for the entire company simply and clearly in My Up. Here you can find any and all data about your employees, cards and invoices. You can charge points en mass or individually for each employee. You will have a good

overview of the funds spent on benefits and incentives for your employees. And if you decide to contribute to your employees' catering, you can add [eStravenka](#) in a few clicks in My Up. Each employee will receive one card with one PIN.



Prior to the first use of your card, you need to **sign in to the mobile or PC version of Můj Up** and pick up your PIN to your eBenefity card. Your card will thus be activated.



FIGURES WE CARE ABOUT



5,000

satisfied companies



Since 1995

on the Czech market



36,000

restaurants and shops



340,000

users

WE ARE PART OF THE UP GROUP

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.

GUARANTEE OF HIGH-QUALITY SERVICES

Through its products and services, the Up Group strives to fulfil the needs of companies, businesses and individuals for their social benefits and services, and encourages involvement in social responsibility. All of the group's services are certified under the ISO 9001:2008 quality standard.

INTERNATIONAL OPERATIONS

The company formed in 1964 in France and currently operates in 29 countries, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Germany, Greece, Italy, Morocco, Mexico, Moldavia, Poland, Portugal, Romania, Slovakia, Spain, and Turkey.





Up Česká republika, s.r.o.
Zelený pruh 1560/99, Praha 4
+420 241 043 111
obchod@upcz.cz
www.eBenefity.cz/en



Up Czech Republic won 1st place
in the Internet Effectiveness
Awards 2023 competition.
Category: Mobile Application.



We support innovation and
development, we are a member of the
Czech FinTech Association.