

eBenefity

**Work-life balance
in one place and
on one benefit card**

Cafeteria eBenefity makes
administration easier, saves paper
and is perfectly transparent.
It belongs among the most popular
leisure benefits.



eBenefity

Payment card eBenefity

Enter a new world of employee benefits. Give your employees a boost with the eBenefity cafeteria payment card from Mastercard. The world will be a greener place, and you will save a lot of time and HR department capacity with easy, straightforward administration.



Everything under control

Orders, employee details and invoices are directly in the app.



A huge time saver

No more issuing of benefit vouchers. You can easily load credits online as needed.



A full portion of discounts

Thanks to the eBenefity cafeteria card, employees have access to a range of discounts from our partners.



These are tax deductible benefits

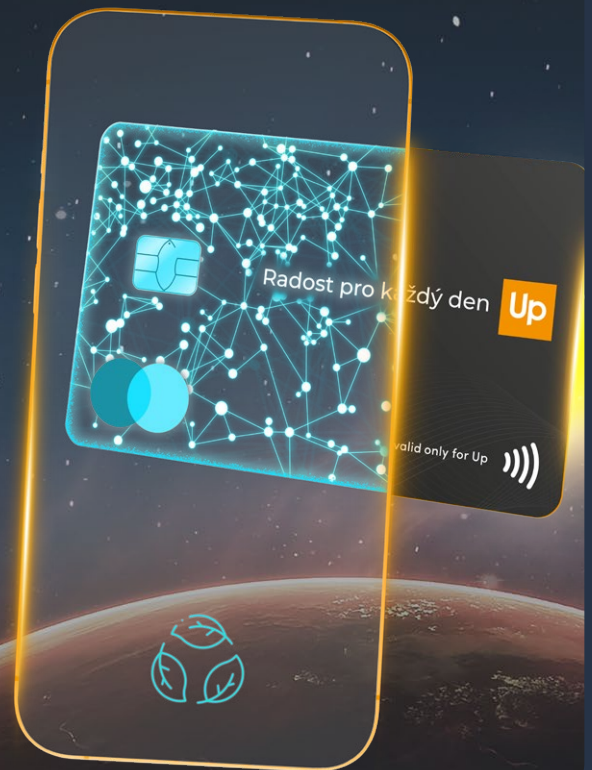
Thanks to the benefit card, the employee saves money for the employer.

Up benefit card is first virtual card on the market

It brings many interesting benefits.

- ★ The virtual card is always available on your smartphone,
- ★ payments are secure,
- ★ and you will never lose it again.

Of course, sustainability is a given, thanks to the virtual card we minimize the use of paper or plastic.



Where can you enjoy the eBenefity card?

The eBenefity card is packed with possibilities to enjoy a well-deserved rest. It is entirely up to you whether you prefer sport, culture or education. You can also take care of your health or go on vacation. **Pay with the eBenefity card at many of our partners.** You will find the right ones for you via **the establishment finder in Můj Up app.**

You can relax differently every day!



Sport

Relax with sports. Stretch your body in the fitness centre or pool, but you can also exchange your benefits for wellness. Or try yoga.

- ✓ fitness
- ✓ dancing
- ✓ equestrian
- ✓ waterparks and swimming pools
- ✓ martial arts
- ✓ sauna
- ✓ wellness
- ✓ ...and more



Culture

Embark on a cultural adventure. Maybe go see a new blockbuster at the cinema, visit the theatre or go to a concert.

- ✓ cinema
- ✓ theatre
- ✓ musicals
- ✓ castles
- ✓ ZOO and amusement parks
- ✓ museums a galleries
- ✓ concerts and festivals
- ✓ ...and more





Education

If education is your thing, treat yourself to a book or finally polish up your English at a local language school.

- ✓ language courses
- ✓ college/MBA
- ✓ IT courses
- ✓ pre-school education
- ✓ health courses
- ✓ books and libraries
- ✓ driving schools
- ✓ ...and more



Vacation

Is your ideal of relaxation a vacation? Explore new countries as well as the beauty of our country with the offer of many travel agencies.

- ✓ travel agency
- ✓ accomodation
- ✓ online agecies
- ✓ other recreations
- ✓ online tour sales



Health

We only have one health. Get a massage or boost your immunity with vitamins from the pharmacy.

- ✓ eye opticians
- ✓ medical supplies
- ✓ pharmacies
- ✓ vitamins and food supplements
- ✓ aesthetic medicine
- ✓ spa facilities

With the **Mũj Up app**, you can now activate **the health insurance contribution search tool** for your employees. It's a practical feature that makes it easy to find out what they're entitled to, clear, simple, and right at their fingertips. No more searching, no more paperwork.



Company benefits are profitable even in 2026

Employee benefits maximize your tax savings,
no additional levies are payable on them and therefore
they are still the most advantageous form of remuneration.

Tax advantages

Leisure benefits will remain in place in 2026.
Only the limits are being adjusted in connection with the **government's consolidation package**, and the separate limit for the Health category continues to apply.

Leisure benefits

- ✓ Tax-advantaged up to an annual limit of CZK 24,483.50.
- ✓ The limit includes all leisure benefits.

Health benefits

- ✓ They are tax advantageous up to the annual limit of CZK 48 967.
- ✓ The Health category includes Medical goods or services, hygiene and similar services of a medical or health care nature from equipment and medical devices on prescription.



And because Up's benefits are well thought out, you don't have to worry about exceeding the limit. The Můj Up app keeps track of it for you.



How to pay with the eBenefity card



Contactless

- no daily limit
- by attaching the eBenefity card



Pay by contact

- with PIN code entry
- no daily limit



Apple Pay or Google Pay

- just put your mobile phone to the payment terminal
- no daily limit



You can recognize our partner stores by the Up eBenefity sticker on the door.

What do you get in addition

01

Up Club

Attractive loyalty programme where you get something back for your eBenefity card payments

02

A hefty portion of discounts

Attractive discount coupons and cashback Up Plná Peněženka, where you get money back when you shop at selected e-shops

03

Time with colleagues

Intra-company praise in the form of short messages

04

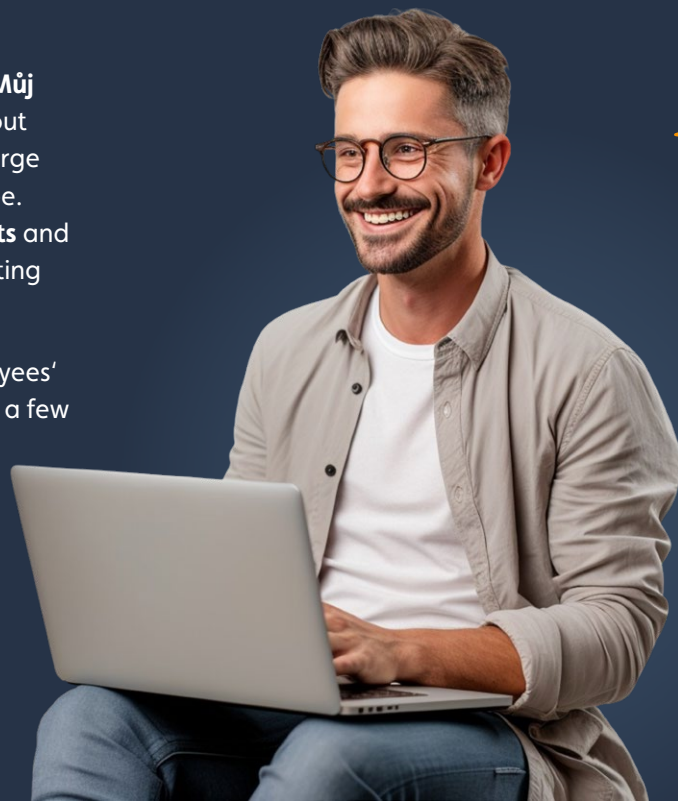
My employer

A place to share company news with your employees

How to manage eBenefity in Můj Up app

The eBenefity cafeteria cards for the entire company are managed **easily and clearly in Můj Up app**. Here you can find all information about employees, cards and invoices. You can recharge points in bulk or individually for each employee. You will have **an overview of company benefits** and the resources spent on rewarding and motivating your employees.

And if you decide to contribute to your employees' meals as well, the **eStravenka** extension is just a few clicks away in Můj Up. Employees will be left with **one card and one PIN**.



Numbers that matter to us



5 000

satisfied companies



since 1995

on Czech market



36 000

restaurants and stores



340 000

users



We are part of Up Group

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



A guarantee of quality cooperation

With its products and services, the Up Group **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



Call or write

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Complete information
about eBenefity



We are certified for tomorrow



1st place in
Internet Effectiveness
Award 2024



We hold certification
of care for quality
of health of employees



We hold certification of
ISO 27001:2014



We are involved
in the project
of environmental
and CSR activities

ecovadis

We hold
EcoVadis certification,
pathways to a more
sustainable future

Membership in leading associations



**HOSPODÁŘSKÁ
KOMORA HLAVNÍHO
MĚSTA PRAHY**



**CHAMBRE DE COMMERCE
FRANCO-TCHÈQUE
FRANCOUZSKO-ČESKÁ
OBCHODNÍ KOMORA**



**Česká asociace
umělé inteligence**



**FT
CZECH
FINTECH
ASSOCIATION**