

Gift Up

Spread joy with ease. You can purchase gift vouchers for employees, business partners, and loved ones quickly and easily, even at the last minute, in the Gift Up e-shop.



Discover Gift Up – gift vouchers that motivate and reward

Purchase gift vouchers for employees and business partners, and use them to boost your sales. It's easy, fast, and can even be done at the last minute.



Experiences

Experiences bring joy, laughter, and little adventures. A cooking class, a concert, or a trip will leave you with unforgettable memories.



Books

A book is a gateway to a world of stories and moments of peace. A gift voucher for books is a sure choice that always brings joy.



Travel

Giving a gift card for a trip is always a great idea. Experiences bring joy and leave unforgettable memories.



Products

A gift doesn't have to end up forgotten in a drawer. A gift voucher for clothing, perfume, or a smartwatch will bring joy and be useful every day.



Electronics

Modern electronics make everyday life easier. An voucher for electronics gives you the freedom to choose what you'll actually use.



Fashion

Feeling good about your style is important. A fashion gift voucher gives you the freedom to choose exactly what suits you.



Gift Up makes you a sUp^{er} employer.

A unique solution for increasing employee loyalty and boosting sales.

Benefits of Gift Up



With a **wide range** of gift cards from popular brands, you'll find the perfect gift in seconds.



Not sure what to give? Give the freedom to choose with a **universal gift voucher** that can be used to purchase any other gift voucher in the e-shop.



You can choose a gift voucher and **order it online** in just a few clicks. Your gift will be on its way in no time.



Is the gift voucher for a special occasion? Choose **professional printing** and add elegant **gift wrapping**.



How can Gift Up help you?



Employee Rewards

Gift Up gift cards offer a simple way to show appreciation and strengthen team loyalty. Your employees will be happy to know you're thinking of them.

How to use them:

- ★ **Work anniversaries** – thank an employee for their years on the team with an original gift
- ★ **Birthdays** – surprise a colleague with a personalized gift of their own choosing
- ★ **Successful project completion** – reward the team for their hard work and results
- ★ **Sales team motivation** – a gift of their own choosing for new acquisitions or achieved goals



Sales Support

Gift Up vouchers are a smart way to connect business results with motivation and loyalty – whether with customers or your partner network.

How to use them:

- ★ **Thanking partners** – include a voucher as a thoughtful gesture with a large order of materials or products.
- ★ **Purchase bonus** – when a customer buys certain products, they receive a voucher as a gift.
- ★ **Competitions and motivation** – the ideal reward for employees, clients, and fans as part of promotional campaigns or HR initiatives
- ★ **Loyalty programs** – an attractive reward for customers who return regularly



Numbers that matter to us



5 000

satisfied companies



since 1995

on the Czech market



36 000

restaurants and stores



340 000

users



We are part of Up Coop

Up Coop provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



A guarantee of quality cooperation

With its products and services, the Up Coop **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



Call or write

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Complete information
about Gift Up



We are certified for tomorrow



1st place in
Internet Effectiveness
Award 2024



We hold certification
of care for quality
of health of employees



We hold certification of
ISO 27001:2014



We are involved
in the project
of environmental
and CSR activities

ecovadis

We hold
EcoVadis certification,
pathways to a more
sustainable future

Membership in leading associations



**HOSPODÁŘSKÁ
KOMORA HLAVNÍHO
MĚSTA PRAHY**



**CHAMBRE DE COMMERCE
FRANCO-TCHÈQUE
FRANCOUZSKO-ČESKÁ
OBCHODNÍ KOMORA**



**Česká asociace
umělé inteligence**



**FT
CZECH
FINTECH
ASSOCIATION**